Welcome to Riyadh

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Cultural Capital of Saudi Arabia

The name "Riyadh" finds its origin in the Arabic word "Rawdah," meaning 'gardens' or 'meadows.' This term aptly describes the once lush and fertile greenery that adorned the area. Beyond its role as the administrative and political hub of the nation, Riyadh holds the esteemed title of being the cultural capital of Saudi Arabia, owing to the presence of diverse cultural centers, exemplified by the King Abdulaziz Historical Center (National Museum).

Riyadh underwent a swift transformation, evolving from a modest desert village into a modern metropolis graced by towering skyscrapers. The iconic 99-story Kingdom Center stands as a symbol of this metamorphosis, ranking as the country's fifth tallest skyscraper. Geographically centered in the heart of the Arabian peninsula, Riyadh's historical importance as a trade route has facilitated a vibrant fusion of diverse cultures and traditions.



Historical Journey

The annals of Riyadh date back to 1590, as chronicled by an Arab historian. Emerging from the ruins of the ancient city of Hajr in the Yamamah region, it once thrived as a pivotal trade caravan hub. Initially fortified as a village, Riyadh's astonishing growth commenced in the 17th century. Through the annals of history, it remained the capital for reigning dynasties. With the proclamation of the unified Kingdom of Saudi Arabia in 1932, it was officially established as the nation's capital.



Rich Historical Legacy

At Turaif, the historical precinct of Riyadh, once served as the residence of the Saudi Arabian royal family until 1818. Merely a half-hour drive from King Khalid International Airport, this district has been meticulously restored under the billion-dollar Diriyah Gate Project. Bestowed the honor in 2010, At Turaif is now a UNESCO World Heritage Site. In close proximity, Al Buraiji Heritage Park and Buraiji Terrace, adorned with world-class eateries, offer an enriching experience. Bujairi Terrace restaurants overlook the exquisitely restored At Turaif district, adding to its charm.



City Landscape and Transformation

Situated approximately 600 meters above sea level, Riyadh's landscape predominantly comprises the plateaus of the Najd region. While encompassing mountains and escarpments, such as Al-Khuff, Jilh Al-'Ishār, and Tuwayq, the city area itself boasts a flat terrain. Driven by Vision 2030, Riyadh is undergoing expansive growth, with opulent retail and dining establishments like VIA Riyadh, featuring world-renowned eateries. VIA Riyadh Restaurants, including iconic brands like Spago by Wolfgang Puck, rank among Riyadh's exclusive culinary destinations.



Urban Structure

The influx of new residents, migrant workers, and expatriates has catalyzed a significant transformation of Riyadh's skyline. The prominent silhouettes of structures like the Al-Faisaliah Tower and the Kingdom Tower Center have become unmistakable features. As the capital, Riyadh accommodates vital government edifices, alongside a distinct Diplomatic Quarter housing international embassies and organisations.

The city's organized grid layout, with 2 km by 2 km city blocks, facilitates accessible navigation. Boasting over 4,000 mosques and numerous shopping centers, Riyadh's population often resides within proximity. The King Abdullah Financial District (KAFD) and the Riyadh Metro, both ambitious endeavors funded by the Public Investment Fund (PIF), enhance the city's infrastructure. The PIF Tower, presently Riyadh's tallest structure at 385 meters, graces the King Abdullah Financial District.



Vibrant Cultural Scene

The city's core and bustling souks form its lifeblood. These vibrant marketplaces are not only tourist attractions but also the hub of recreational activities, mostly tailored for families in accordance with local norms. Despite segregation, which is customary, events for mixed audiences are also held. Expatriates can partake in the myriad cultural events and explore Riyadh's treasures.

In addition to being Saudi Arabia's cultural nucleus, Riyadh was designated the Arab world's heritage capital by UNESCO in 2000. Dotted with cultural centers like the King 'Abd al 'Aziz Center, National Museum, and Al-Jinadiriyyah, the city exemplifies rich heritage. The King 'Abd al 'Aziz Historical Center (National Museum) offers a profound wealth of knowledge, making it a prime destination for visiting tourists.



Captivating Attractions

The Sky Bridge of the Kingdom Center and the Faisaliah Tower present breathtaking city views. To reach the sky bridge, a dual elevator journey takes you to the 99th level of the Kingdom Center. From this vantage point, the cityscape unfolds, a stunning sight by day and night, perfect for Riyadh's sightseeing enthusiasts.

Besides the National Museum, other exceptional museums like the <u>Al Masmak Palace Museum</u> and the <u>Diriyah Museum</u> beckon. Delving into history and village life, visitors can explore the <u>At-Turaif District</u>, <u>Ushaiqer Heritage Village</u>, and Murabba Historical Palace.

The Riyadh National Zoo, nestled in Malaz, is another highlight. Housing over 1,500 animals across 40 species, including endangered ones, the zoo caters to kids with entertainment and essential facilities.

Lastly, Riyadh boasts natural wonders like the <u>Heet Cave</u>, Al Bujairi Heritage Park, and Jebel Fihrayn, the "<u>Edge of the World</u>," where horizon-spanning vistas captivate observers.

